## OFFERTA FORMATIVA LM in MARKETING

## 1 ANNO 2019-2020

SETTORE	DISCIPLINA	Codice TEAMS
IUS/04	International Business Law	7yimbhe
SECS-P/06	Game Theory for Business Decisions	
SECS-P/06	Competitive Analysis	
SECS-P/08	Marketing Analytics	qov6czg